

## **TOMMY HILFIGER**

*TOMMY HILFIGER* is one of the world's leading designer lifestyle brands creating a platform that inspires the modern American spirit, while committing to wasting nothing and welcoming all.

Founded in 1985, Tommy Hilfiger delivers premium styling, quality and value to consumers worldwide under the *TOMMY HILFIGER* and *TOMMY JEANS* brands, with a breadth of collections including *HILFIGER COLLECTION*, *TOMMY HILFIGER TAILORED*, men's, women's and kids' sportswear, denim, accessories, and footwear. In addition, the brand is licensed for a range of products, including fragrances, eyewear, watches and home furnishings. Founder Tommy Hilfiger remains the company's Principal Designer and provides leadership and direction for the design process.

Tommy Hilfiger, which was acquired by PVH Corp. in 2010, is a global apparel and retail company with more than 16,000 associates worldwide. With the support of strong global consumer recognition, Tommy Hilfiger has built an extensive distribution network in over 100 countries and more than 2,000 retail stores throughout North America, Europe, Latin America and the Asia Pacific region. Global retail sales of the *TOMMY HILFIGER* brand were US \$9.2 billion in 2019.